

Healthcare IT and Healthcare Databases*¹

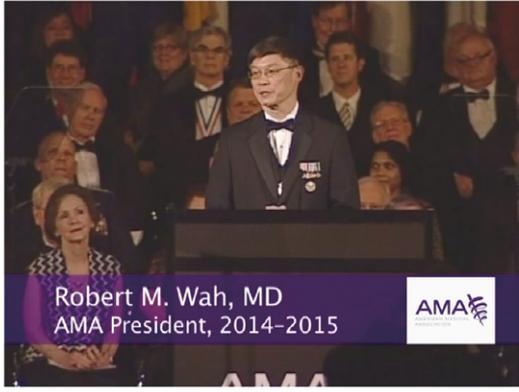
Robert WAH¹



Healthcare IT and Healthcare Databases

Confederation of Associations
in Asia and Oceania (CMAAO)
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Global Chief Medical Officer, CSC
President
American Medical Association



Robert M. Wah, MD
AMA President, 2014–2015



<https://www.youtube.com/watch?v=wyzXoxvAt2s>

Transforming Healthcare with Better Information for Better Decisions

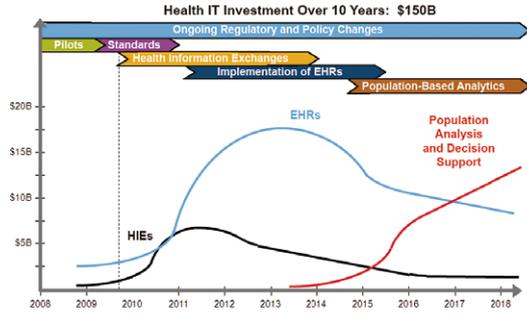
Quality of care is improved with better information — saving lives and money

- Patients make better decisions about their care, their physicians, and their health
- Physicians make better decisions for their patients
- Government makes better decisions about quality of care, biosurveillance, Medicare utilization and integrity, and transparency
- Payers make better decisions about benefits, features and services to offer plan members, promoting wellness and better care, controlling costs, and developing new outcomes-based reimbursement models
- Life Science workers make better decisions to produce more useful clinical trials and laboratory findings



Three Waves of Health IT Investment: Health Information Exchanges (HIEs), Electronic Health Records (EHRs) and Tools for Health Analytics

Health IT Investment Over 10 Years: \$150B



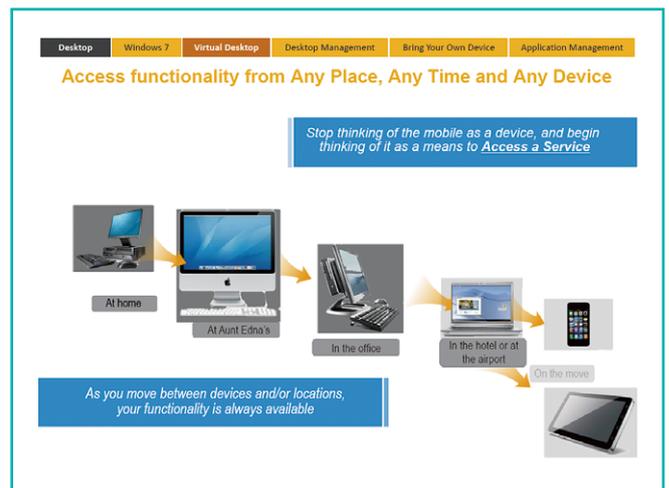
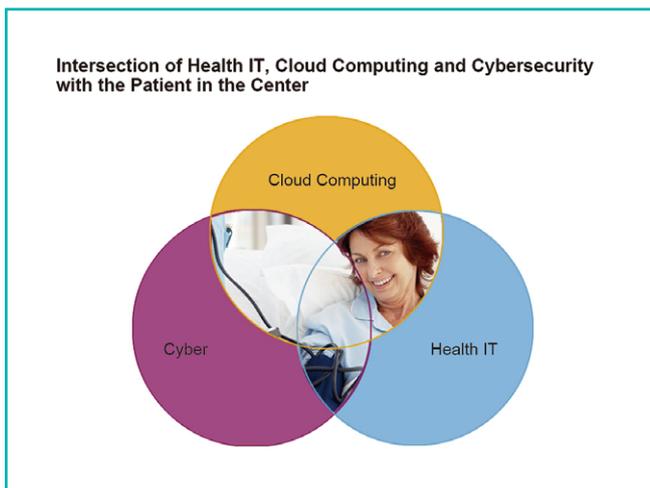
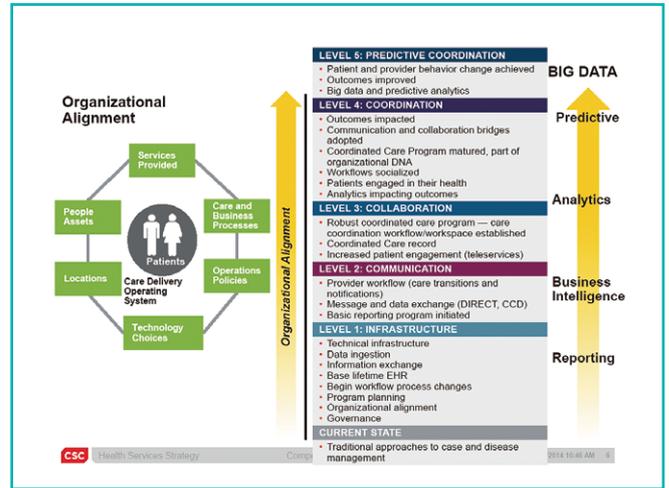
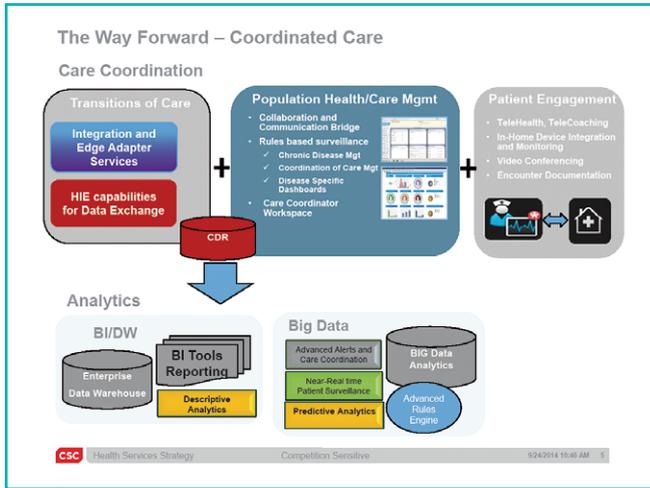
Ongoing Regulatory and Policy Changes

Pilots Standards Health Information Exchanges Implementation of EHRs Population-Based Analytics

Population Analysis and Decision Support

*¹ This article is a list of the PPT slides which were used by the author in his Keynote Speech at the 29th CMAAO General Assembly and 50th Council Meeting, Manila, the Philippines, on September 24-26, 2014.

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Medical Data Breaches Cost Billions

- 71 percent of health care organizations suffered a data breach in the last year
- Data breaches in US alone Cost between \$4.2 billion and \$8.1 billion a year, or an average of \$6.5 billion
- Most breaches were the result of employees losing or having their IT devices stolen or other unintentional, but ill-advised, employee action according to 49 and 41 percent of respondents
- Shoddy security from partners and providers, including business associates, according to 46 percent of participants, was another significant reason
- Once a breach is discovered, 83 percent of hospitals reported it taking one to two months to notify affected patients. Nearly a third, or 29 percent, admitted that breaches lead to cases of identity theft, up 26 percent from the previous year

Graphic Courtesy World Privacy Forum, Aug. 2011. Based Upon Information from the U.S. Federal Trade Commission. Source, Dec. 2011. Second Annual Benchmark Study on Patient Privacy and Data Security conducted by the Ponemon Institute and sponsored by ID Experts.

Health Care Industry Is A Primary Target for Thieves and Regulators

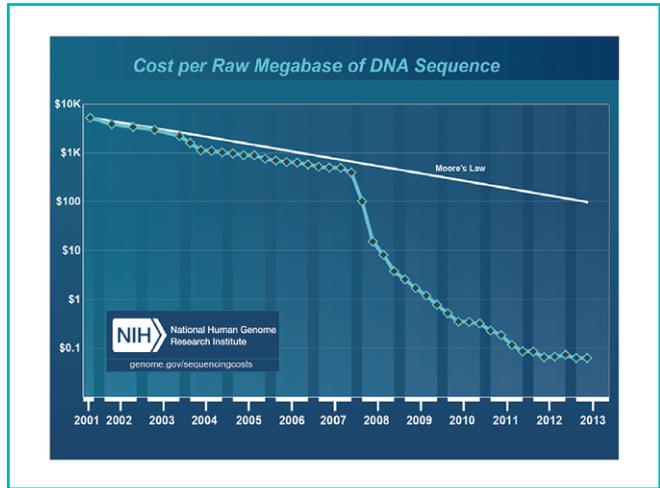
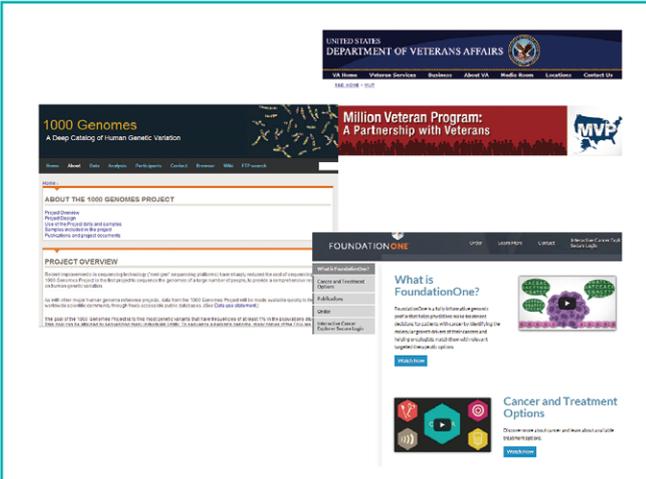
- Represents one of the largest global repositories of sensitive personal information
- All services targeted
 - Health Care Providers
 - Health Services
 - Life Sciences
 - Health Insurance
- Regulators require
 - Controlling access to patient medical and personal data
 - Transaction accountability

Security Enables Healthcare

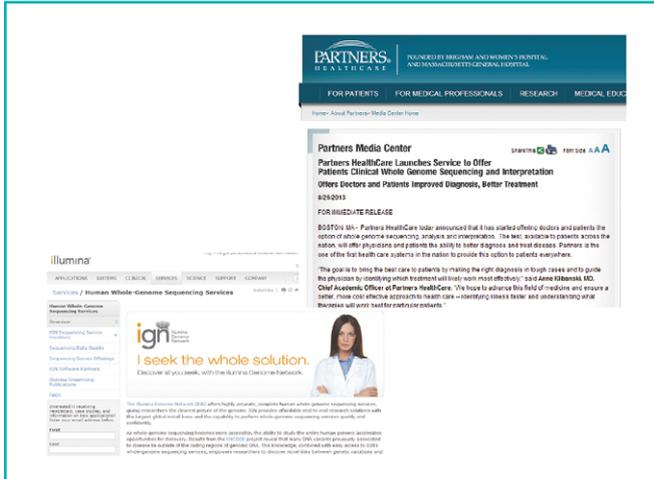
Increasingly Healthcare Companies Are Viewing Security and Privacy as Technologies that Enable Better Patient Outcomes



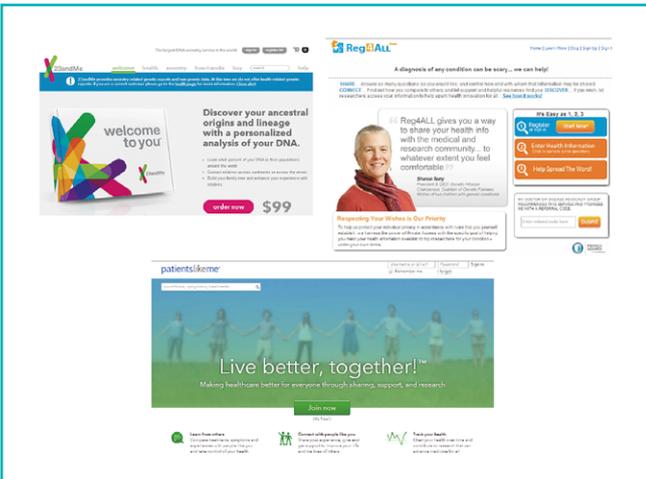
- Security enables integration
- Security enables information analysis
- Security enables interoperability
 - With other institutions
 - With pharmacies and pharmaceutical manufacturers
 - With payment systems
 - With regulators and licensors
- Security enables mobility
- Security enables patient access
- Security enables regulatory compliance
- Security is NOT just a cost

The screenshot shows the homepage of the 1000 Genomes Project website. It features a navigation bar with 'Home', 'About', 'Data', 'Analysis', 'Publications', 'Contact', 'Browse', and 'Help'. The main content area includes sections for 'ABOUT THE 1000 GENOMES PROJECT', 'PROJECT OVERVIEW', and 'What is FoundationOne?'. A prominent banner for the 'Million Veteran Program: A Partnership with Veterans' is also visible.



The screenshot displays the Partners HealthCare website. The top navigation bar includes 'FOR PATIENTS', 'FOR MEDICAL PROFESSIONALS', 'RESEARCH', and 'MEDICAL EDUCATION'. The main content area features a headline: 'Partners HealthCare Launches Service to Offer Patients Clinical Whole Genome Sequencing and Interpretation'. Below this, there is a section for 'FOR IMMEDIATE RELEASE' and a photo of a woman in a white lab coat.



The screenshot shows the Reg4All website. The main headline reads 'A diagnosis of any condition can be scary... we can help!'. Below this, there is a testimonial from 'Sharon Berry' and a call to action: 'Reg4All gives you a way to share your health info with the medical and research community... to whatever extent you feel comfortable'. The website also features a 'welcome to you' section and a 'patientslikeme' section with the slogan 'Live better, together!™'.



The image shows a large haystack in a field under a blue sky with some clouds. The haystack is the central focus, with a pair of blue scissors cutting through it. The background shows rolling hills and a clear horizon.

WMA Workgroup on Healthcare Databases and Bio-banks

- Updating 2002 Declaration
- Make distinction between ongoing Clinical use and Research use of information and bio materials
- Hold Patient's rights and Physician's Duty of Confidentiality paramount
- Cite the essential role for Research Committees
- Need for governance in use of data and tissue
- Important to have physician engagement and leadership in this important area

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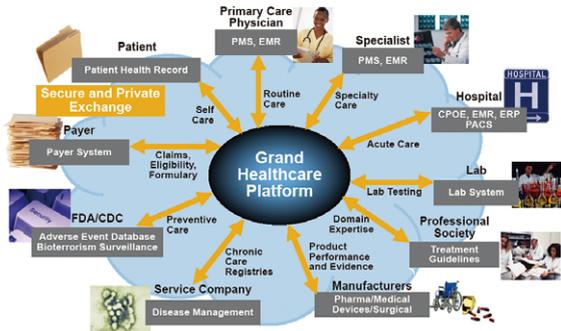
AMA Policy on Genetic and Genomics

- D-460.971 Genome Analysis and Variant Identification Our AMA: (1) encourages payers, regulators and providers to make clinical variant data and their interpretation publicly available through a system that assures patient and provider privacy protection; and (2) encourages laboratories to place all clinical variants and the clinical data that was used to assess the clinical significance of these results, into the public domain which would allow appropriate interpretation and surveillance for these variations that can impact the public's health. (Res. 519, A-13)
- H-65.969 Genetic Discrimination and the Genetic Information Nondiscrimination Act Our AMA: (1) strongly opposes discrimination based on an individual's genetic information; (2) will pursue and support legislation intended to provide robust and comprehensive protections against genetic discrimination and misuse of genetic information; and (3) supports education for health care providers and patients on the protections against genetic discrimination currently afforded by federal and state laws. (CSAPH Rep. 7, A-13)

AMA Policy (Continued)

- H-460.905 Clinical Application of Next Generation Genomic Sequencing 1. Our AMA recognizes the utility of next-generation sequencing (NGS)-based technologies as tools to assist in diagnosis, prognosis, and management, and acknowledges their potential to improve health outcomes. 2. Our AMA encourages the development of standards for appropriate clinical use of NGS-based technologies and best practices for laboratories performing such tests. 3. Our AMA will monitor research on and implementation of NGS-based technologies in clinical care, and will work to inform and educate physicians and physicians-in-training on the clinical uses of such technologies. 4. Our AMA will support regulatory policy that protects patient rights and confidentiality, and enables physicians to access and use diagnostic tools, such as NGS-based technologies, that they believe are clinically appropriate. 5. Our AMA will continue to enhance its process for development of CPT codes for evolving molecular diagnostic services, such as those that are based on NGS; serve as a convener of stakeholders; and maintain its transparent, independent, and evidence-based process. (CSAPH Rep. 4, I-12)

The Future Interconnected, Private, Secure Health Information Exchange



Questions?



Thank You!

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